

ART OSAKA 2010 APPLICATION GUIDE

*The organizer reserves the right to change the regulations or rules at any time if necessary.

*Please apply for ART OSAKA 2010 after you agree to approve, and to comply with the content of the ART OSAKA 2010 APPLICATION GUIDE.

GENERAL INFORMATION

Exhibition: ART OSAKA 2010

Duration: July 9th (Fri) 2pm—8pm : Preview (Only for VIP, invitation holders and the press)
10th (Sat) 12pm—7pm : Open to the public
11th (Sun) 12pm—7pm : Open to the public

Reception: July 9th (Fri) 8.30pm—10.30 pm
at THE DINER, on the 1st Floor, DOJIMA HOTEL

Venue: DOJIMA HOTEL 8th 9th 10th 11th Floor,
Address: 2-1-31 Dojimahama, Kita-ku, Osaka 530-0004
TEL :+81 (0)6 6341 3000 URL: www.dojima-hotel.com

Exhibitors: 47 galleries (Solo exhibition booth : 12, General Exhibition booth : 35)

Admission: ¥1,000 / 1 DAY PASS

Organizer: ART OSAKA Organizing Committee

Supported by: DOJIMA HOTEL

Event Curator: Contemporary Art Planning KATOH YOSHIO OFFICE

Official URL: www.artosaka.jp

Committee

Executive Director: Takashi YAMAGUCHI / Gallery Yamaguchi Kunst-Bau, Osaka

Satoshi HAYASHI/ Gallery Nomart, Osaka

Kayoko HOSOKAWA / Gallery Hosokawa, Osaka

Katsuya ISHIDA / MEM, Osaka

Yoshio KATOH/ Contemporary Art Planning KATOH YOSHIO OFFICE, Osaka

Contact

ART OSAKA ORGANIZING COMMITTEE OFFICE c/o Gallery Yamaguchi Kunst-Bau

ATTN: Noriko MIYAMOTO

Address: 1-5-25 Kaigan-dori, Minato-ku, Osaka 552-0022 JAPAN

TEL: +81 (0)6 6577 0998 FAX: +81 (0)6 6577 0995

E-mail: info@artosaka.jp URL: www.artosaka.jp

Press

TAIRA MASAKO PRESS OFFICE

ATTN: Masako TAIRA

TEL: +81 (0)90 1149 1111 FAX: +81 (0)3 5465 7376

Email: masako@tmpress.jp

Access

DOJIMA HOTEL

Address: 2-1-31 Dojimahama, Kita-ku, Osaka, 530-0004 JAPAN

Tel: +81(0)6-6341-3000

<From Train Station>

3min. walk from "Kitashinchi" station of JR Line, or "Nishiameda" station of Subway Yotsubashi Line

8min. walk from "Osaka" station of JR Line, "Umeda" station of Subway, Hankyu, Hanshin Lines

10min. Taxi-ride from "Shin-Osaka" station of JR Line

<From Kansai / Osaka International Airport>

Kansai International Airport (KIX) 90min. Limousine bus / Taxi-ride; 60-70min. train-ride

Osaka International Airport (ITM) 30min. Limousine bus / Taxi-ride; 40min. train-ride

0. Concept for ART OSAKA 2010

ART OSAKA, now for the 8th time, is the only contemporary art fair in western Japan.

The galleries qualified to participate in ART OSAKA have been selected as contemporary art galleries who continue introducing their primary artists. ART OSAKA has had great success over the years in showing high quality art works.

ART OSAKA 2010 highlights a new project: the "Solo Exhibition Program", and we are open for 12 exhibiting galleries who would like to show their artists in a one-person show format. This program will give a strong impression of each solo exhibited artist as well as add a unique facet to the fair's personality.

We expect ART OSAKA 2010 will contain an even stronger exhibition content than before and will continue to grow as a remarkable platform for contemporary art.

1. Schedule

Application starts	November 10 2009	
Deadline for application	January 15 (Fri) 2010	· Entries postmarked no later than this date will be accepted.
Announcement of approved exhibitors (47galleries)	The end of January 2010	· The organizer will select the galleries, when the number of applicants exceeds 35.
Announcement of room allocation	Around February 10, 2010	· After consideration of exhibitors' choices, the organizer will draw lots. · An invoice will be issued after the rooms have been allocated.
Deadline for payment	March 1 (Mon) 2010	
Artists' information and images submission (Materials for printed matter and Website)	The end of March 2010	
Sending out of printed matter and invitation tickets	Around May 20, 2010	
Installation/ Carrying In	From 3pm July 8(Thu) - 2pm 9(Fri)	
Fair Date	July 9(Fri) - 11(Sun), 2010	
De-installation /Carrying Out	From 7pm July 11(Sun) - 12pm 12(Mon)	

*The above schedule may be changed properly by the organizer.

2. Condition for applicants

· To ensure the continuing success and quality of this art fair, the following conditions are required of the applicants in principle.

- ① The gallery has kept producing exhibitions at least twice a year.
- ② The gallery has been in operation for at least 3 years .

· Those galleries that apply for the solo exhibition program also can apply for a general exhibition program too.

· The organizer has the final decision concerning all applications.

3. Selection of Exhibitors

- The organizer has the right to select the galleries, in the number of applicants exceeds 47.
- The result of the selection will be announced to each applicant by the end of January.
- The organizer has the right to make the final decision concerning the selecting exhibitors.
- Please acknowledge beforehand that any reasons concerning selection result are not made public.

4. Room Types

	General Exhibition (total 35 rooms)	Solo Exhibition (total 12 rooms)
① Standard Double / SD : 23m ²	15 rooms	5 rooms
② Deluxe Double / DD : 32 m ²	3 rooms	1 rooms
③ Deluxe Twin / DT : 32 m ²	11 rooms	4 rooms
④ Dojima Grand / DG : 51 m ²	6 rooms	2 rooms

- Please fill in the desired room type from your first to fourth choices on the Room Type Application, so that rooms may be arranged in a manner most consistent with the participants' wishes.
- Please fill in each desired room if you apply for both a solo exhibition and a general exhibition.
- Room settlement will be decided by lottery in the presence of the committee members.
- The result of room allocation will be announced around February 10.
- A detailed layout (PDF file) will be sent via e-mail to exhibitors as soon as possible after room allocations are finalized.

5. Participation Fee

	General Exhibition	Solo Exhibition
① Standard Double / SD : 23m ²	Please contact to ART OSAKA Organizing Office by E-mail. E-mail : info@artosaka.jp	
② Deluxe Double / DD : 32 m ²		
③ Deluxe Twin / DT : 32 m ²		
④ Dojima Grand / DG : 51 m ²		

- An invoice will be sent from the organizing office after the room type is determined.
- The amount in yen indicated on the invoice shall be transferred to our bank account.
Any bank transfer fee shall be paid by the sender.
- As for overseas remittance, send the remittance record to the organizing office (+81 6 6577 0995) via fax.
- The due date for payment is March 1(Mon) 2010. The deadline must be strictly kept.
If remittance cannot be confirmed as of March 1(Mon), you will lose the opportunity to participate in the Fair.

Note: Please understand that the participation fee will not be refunded for any reason excluding the convenience of the organizer.

6. Printed Matter • Website

- More details will be announced at a later date.
- Please provide the gallery information, the artists' information and images. Provided materials are used for printed matter and the official Website.
- The submission deadline will be in the end of March.
- Please acknowledge beforehand that the organizer reserves the right to use the provided materials for promoting the fair.
- Printed leaflets, VIP tickets will be sent to each exhibiting gallery by the end of May.

7. Shipping

- The organizer will appoint an official shipping company.
- Please ask for details to the organizer by E-mail. (contact at info@artosaka.jp)

8. Loading and Unloading

- Use of the employee elevator at night (from 8pm) is recommended as it is less crowded.
- Your cooperation is appreciated regarding parking space and parking times.
- The multistory parking lot of the hotel is available for exhibitors. The parking fee is 1,000 yen per day and clearance is 155 cm. Vehicles exceeding the height limit are to be parked in the neighboring parking space at the exhibitor's expense.

Note: Neither the organizer nor the hotel will be held responsible for any accident that may happen during loading or unloading.

1) Loading Time: from 3pm July 8 (Thu) to 2pm July 9 (Fri)

- Please start carrying in exhibits from 3pm of the 8th, after completing the check in by each exhibitor.
- Loading times will be allocated to groups in order to prevent confusion. Further information will be provided to each gallery later.
- The sending method via door-to-door delivery service will be informed later.

2) Unloading Time: from 7pm July 11 (Sun) to 12pm July 12 (Mon)

- Please start carrying out exhibits at once when the fair ends.
- Please complete check out by 12pm of 12th by each exhibitor.
- The returning method via door-to-door delivery service will be informed later.

3) Size Limitation

- The height of vehicles used for loading is limited to 295 cm.
- Dimensions of hotel elevators:
Width 150cm, Depth 160cm, Height 240 cm and Weight limit 800kg
- Dimensions of room entrance doors: Width 83cm and Height 195cm

· If you plan to transport exhibits with a trolley, please confirm whether the size of the trolley is smaller than the employee elevator.

4) Storage of Packaging Materials

· Although a 23 m² space will be arranged on the 1st basement level of the hotel (accessible until 11pm / impossible to lock), please store as much of your packaging material as possible in your room's closet.

· The art works must be stored in your exhibition room. It is strictly prohibited to leave the art works in the storage.

Note: Neither the organizer nor the hotel will be held responsible for any accident that may happen in the storage.

9. Display

· The art works can be displayed in the exhibitor's room as well as on the corridor walls within the limits of the individual exhibitor's room.

· After the Fair ends, it is required to return the room to the state at check-in.

· Furniture can be moved within the room freely, however, displaced furniture shall be put back the way it was before checking-out after the exhibition ends.

· If you plan to install the art works on the corridor walls, the art shall be managed at the exhibitor's own risk. Please note illumination in the corridor will be darker than that in the room.

· It is prohibited to leave wagons in the corridor.

· It is prohibited to exhibit or to sell works made by two or more artists within a solo exhibition room. Only one artist registered as the solo exhibition can exhibit his/her works.

· **Note:** Neither the organizer nor the hotel will be held responsible for any accident that may happen during the Fair period.

*Display on the walls

· The finishing of the wall surface (painted putty) can be easily damaged.

· Use of fixing brackets that damage the wall surface are strictly prohibited.

· Nails and screws must not be used for installation.

· If you plan to install the art works on the wall, please use double-faced adhesive tape, **3M Command** that the organizer recommend for.

3M Command Adhesive Poster Strips <http://www.mmm.co.jp/diy/command/tab/index.html>

SS (Load bearing capacity: up to 100 g), S (up to 400 g), M (up to 1 kg) and L (up to 2 kg)

· However, careful handling is required since 100% safety of **3M Command** is not guaranteed.

· In addition, should there be any damage to the wall, the exhibitor shall assume responsibility to restore it.

Note: Neither the organizer nor the hotel assumes responsibility in the case of the accident using that tape.

10. Exhibition Room

- As for the hotel rooms, exhibition functions shall be prioritized but exhibitors will be allowed to stay overnight.
- As a general rule, a room-cleaning service is not provided.
- The exhibitor who will stay nights in the exhibiting rooms and need a room-cleaning service, please informed the organizer in advance.
- Amenity goods are not always prepared in the rooms but fee-based services will be provided at the front desk if necessary.
- You may order room service. However it is strictly prohibited to put used tableware and the wagon etc. out in the corridor.
- Fees for drinks and snacks in the refrigerator and mini-bar of the room shall be paid at the front desk on your own when checking out.

11. Insurance

1) Insurance for the facilities

- Detailed information on insurance will be provided at a later date.
- The organizer carries the liability insurance coverage for damage to the exhibition rooms and the corridors in the venue, and the deductible is 100,000 yen per accident.
- When damage occurs in the exhibition room and the items furnished within, the occupying exhibitor has the responsibility to restore it to its former state.
- The occupying Exhibitor is responsible for the first 100,000 JPY of damage (the deductible), and the insurance company pays the balance.

2) Insurance for the art works

- The organizer's insurance does not cover any damage to the art works.
- Each exhibitor is recommended to carry insurance for the art works.

12. Fair Venue

- For transport between 8th and 11th floors, stairs shall be used in general.
- Please acknowledge beforehand that elevator access to the venue will be crowded.
- Please acknowledge beforehand that the hotel will be crowded on the 10th (Sat) and 11th (Sun) due to many wedding participants and general hotel guests.
- Smoking is prohibited in the lobby and corridors on each floor to prevent fire accidents.
- There are no car-parking facilities for the audience in the hotel.
- A rest room and the serving room for the exhibitors are prepared on each floor.
- Taking photos in the exhibition rooms is prohibited (except in the case that permission has been given).

13. Others

- Concerning an advance visit to the hotel, please contact the person in charge indicated below directly via e-mail.
- If you want to stay in a room other than the Fair venue (room) during the event period, please contact at an early stage. Participants may get a special rate.

Contact to: Mr. Daikichi KATO

Front Desk Manager, DOJIMA HOTEL

Tel : +81 (0)6 6341 3000

E-mail: info@dojima-hotel.com