

# ART OSAKA 2017

2017.7.8<sup>[sat]</sup> - 7.9<sup>[sun]</sup> HOTEL GRANVIA OSAKA 26th Floor

**ART OSAKA 2017 crowded with many visitors.  
The number of visitors counted 2950.  
Total sales was 42.5 million JPY, slightly increased from last year.**



Now in its 15th year, [ART OSAKA 2017] was held again this year on the 26th floor of Hotel Granvia Osaka with the preview on July 7th (Fri) and the exhibition for the general public on the 8th (Sat) and 9th (Sun) for a total of three days. Even though the total number of visitors was 2,950, somewhat fewer than last time, we received many comments from exhibiting galleries, such as “It was just right for business negotiations,” “It was good that it wasn’t too crowded” etc. Sales reached 42.5 million yen, displaying a trend of a gradual increase year by year.

This year’s lineup consisted of exhibits from modern art galleries: 6 overseas galleries from Macau, Taiwan and Korea, and 48 galleries from Japan, including Osaka, Kyoto, Nara, Hyogo, Aichi and Tokyo, for a total of 54 galleries (9 of them exhibiting for the first time), which filled the 26th floor of the hotel. Specifically the exhibition was structured into exhibits by galleries consisting of 54 normal exhibition booths and 8 Exhibition Plus booths (individual exhibition type, or exhibits based on a theme), and one additional planned exhibition booth. Also, during the period of the exhibition, a talk event to commemorate the 15th anniversary as well as other events such as a “1 day Art-life Styling Training for People in the Interior Industry” (Sponsor: Art Life Styling Association) were held at the same venue.

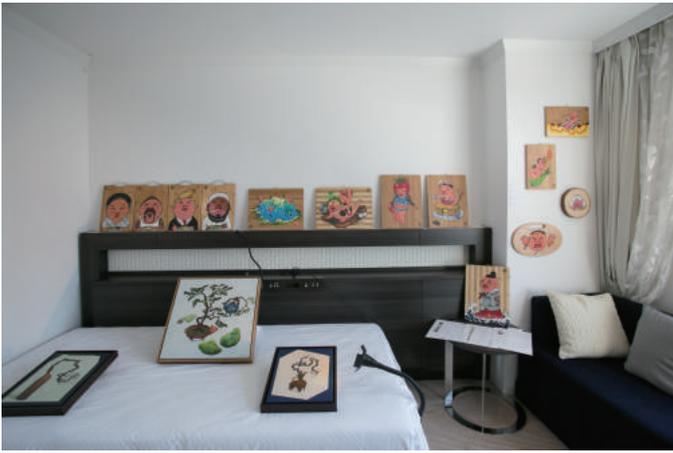
Out of the exhibiting galleries, what drew the most attention was Kurumi Wakaki (Finch Arts Kyoto) creating works consisting of gyotaku (fish rubbing) inspired “face rubbings,” done by improvising a a portrait of the visitor on the back of her own head and then pressing paper against it to create the rubbing, and Katsuya Sugimoto (hpgrp GALLERY Tokyo) with an impressive canvas split into right and left sides, with a collage on the left and a reverse version of the collage done as a painting on the right. There were also works like Mr. OGAY’s (Gallery Grand Siècle, Taiwan) humorous story art. And Rieko Yamamoto (MORI YU GALLERY, Kyoto) who creates paintings done with a bi-faceted touch both strong and gentle, amongst others.



1. Finch Arts Kurumi Wakaki  
Photo : Yuico Taiya (Yuiphotop)



2. hpgrp GALLERY Katsuya Sugimoto(The wall right)  
Photo : Yuico Taiya (Yuiphotop)



3. Galerie Grand Siècle Mr. OGAY (The wall)  
Photo : Yuico Taiya (Yuiphotop)



4. MORI YU GALLERY Rieko Yamamoto  
Photo : Mayuko Uno (UNO photo works)

The planned exhibition was a collaborative plan with Kyoto City University of Arts entitled “KCUA transmit program ART OSAKA version,” with a solo exhibition by Eriko Mukai “Approach 7.” Ms. Mukai broke down the image and meaning possessed by various phenomena, and created devices to reevaluate the way to approach the phenomena themselves. The devices and a video record of the performance were displayed in the exhibition booth and Ms. Mukai also performed on the 7th (Fri) and the 9th (Sun) during the period of the exhibition.



5. Eriko Mukai “Approach 7” installation view  
Photo : Yuico Taiya (Yuiphotop)

Also on the 8th (Sat), in order to commemorate the 15th anniversary of ART OSAKA, a special talk event took place. Yoshio Katoh, an ART OSAKA executive committee member presented the event, and in the first talk we heard from guest panelist Tomio Sugaya (Senior researcher at Osaka City Museum of Modern Art Planning Office) who spoke on the topic “Planning of Osaka City Museum of Modern Art and the Future of Culture in Osaka” about the possibilities of a new museum. In the second talk guest panelists Kenta Oka (Performer/Art planner), Hozu Yamamoto (Director of TOKYO Gallery +BTAP) and Yuichi Mori (MORI YU GALLERY/Next Executive Director of ART OSAKA) had a heated discussion on the topic “Gallery Networks and the Future of Art Fairs.”



6. Talk1 : Planning of Osaka City Museum of Modern Art and the Future of Culture in Osaka  
Photo : Yuico Taiya (Yuiphotop)



7. Talk1 : Tomio Sugaya explaining the Osaka City Museum of Modern Art in an easy to understand way  
Photo : Yuico Taiya (Yuiphotop)



8.Talk2 : Gallery Networks and the Future of Art Fairs  
Photo:Yuico Taiya(Yuiphotop)



9. (Right) Yuichi Mori/(Center) Hozu Yamamoto/(Left) Kenta Oka having an enthusiastic discussion  
Photo:Yuico Taiya(Yuiphotop)

As for the sales figures of the works exhibited, the total sales amount for this year was approximately 42.5 million yen, an increase of 500,000 yen from last year, and the total number of items sold rose to approximately 860. The average price of the works sold was approximately 50,000 yen (Approx. 60,000 yen last year). The sales figures for works per gallery were approximately 786,000 yen for 16 items (Approx. 804,000 yen for 14 items last year).

If we analyze this in detail there were 12 galleries whose total sales surpassed 1 million yen (9 last year) so that there is a trend of an increase year by year, and if we consider that 860 pieces were sold in terms of a visitor number of 2,950 people, this means 1 person out of 3.4 bought a work. Even though the average unit price fell slightly, the result was that more people purchased works.

We also heard from the exhibitors at this “ART OSAKA” that “The number of visitors coming with the idea of buying has increased” and “People saying that they have come to the realization after coming many times that art is something that can be bought” and with the number of times the event has been held reaching 15, the fair really made us feel that not only does it have the image of an established summer art event, the perception that it is a place where art can be bought is definitely spreading.

“ART OSAKA” hopes that art collections in everyday life spread and the recognition of the importance of art collections in society will also spread. We will try even harder to work every day to increase the awareness of modern art and its collections in Osaka, and make it so that “ART OSAKA” functions as a place where galleries and new customers, as well as young customers can meet.

Cooperation : Hotel Granvia Osaka

Co-sponsor : ASAHI BREWERIES, LTD. / LIVE ART BOOKS / DAIMU Co.,Ltd. / HOLBEIN ART Inc. / illycaffè s.p.a  
P.R.I.M.V.S

Support : Young Art Taipei / ART KAOHSIUNG / ART LIFE STYLING ASSOCIATION / ONE PIECE CLUB /Patron Project

Event Partner : Kyoto City University of Arts

Media Partner : KANSAI ART BEAT / Seikatsu no Tomo Co. / Art Facts. Net



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Kayoko Hosokawa / Gallery Hosokawa  
Katsuya Ishida / MEM  
Yoshio Katoh / Contemporary Art Planning KATOH YOSHIO OFFICE  
Mitsue Yagi / ARTCOURT Gallery  
Yoshiaki Inoue / Yoshiaki Inoue Gallery  
Yuichi Mori / MORI YU GALLERY**Advisor:**Gallery Yamaguchi Kunst-bau**Organizing Office:** Noriko Miyamoto / Fair Manager Haruka Kawanishi, Kasumi Suzuki, Aoba Yamagishi / Assistant Manager  
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